

GTR Technologies Inc MAP Policy (Minimum Advertised Price)

MAP POLICY DESCRIPTION: RESELLER SHALL NOT PROMOTE, MARKET, ADVERTISE, OFFER TO SELL OR SELL ANY PRODUCT ON OR THROUGH ANY ONLINE MARKETPLACE OR AUCTION SERVICE (E.G., EBAY, AMAZON MARKETPLACE OR LIKE WEBSITES), EXCEPT AS MAY BE EXPRESSLY CONSENTED TO BY GTR TECHNOLOGIES INC. IN WRITING AND IN ADVANCE, AND IT BEING UNDERSTOOD THAT GTR TECHNOLOGIES INC. MAY WITHDRAW ITS CONSENT AT ANY TIME.

As a leading brand ReVent Ventilation Fans, GTR Technologies Inc. is focused on maintaining margins for our RESELLERS/DEALERS/DISTRIBUTION network. In recognition of the investment in time and resources required for our high-quality products from GTR Technologies Inc. RESELLERS/DEALERS/DISTRIBUTION to provide the level of customer service and product knowledge expected from our customers, ReVent Ventilation is committed to enforcing policies which allow our resellers to maintain high margins through the sale of our products. GTR Technologies Inc. has established this Minimum Advertised Price (MAP) Policy that an Authorized Reseller must follow for the advertising and marketing of GTR Technologies Inc. products. All GTR Technologies Inc. Authorized Resellers must agree to the terms and conditions of the following MAP Policy.

GTR Technologies Inc.'s MAP Policy Guidelines for ReVent Ventilation Fan Products

MAP pricing for all ReVent Ventilation Fan products can be found on your current price list. All advertised prices must be at or above MAP for all ReVent Ventilation Fan products if a MAP price has been established by GTR Technologies Inc./ ReVent Ventilation fan. Resellers are not required to list prices in advertising. If a price is listed in an advertisement it must be at or above MAP. Other statements such as "call for price" or "call for quote" are acceptable and permitted.

Resellers are also responsible for ensuring their ReVent Ventilation Fan pricing is at or above MAP on internet search engines. Resellers are free to set the actual resale price of any product as long as it is at or above MAP price given the most recent publication of the price list. GTR Technologies Inc.'s MAP policy for all ReVent Ventilation Fan products apply to advertising placements, including but not limited to: print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, **internet** and **placement with third parties** (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

From time to time, GTR Technologies Inc./ ReVent Ventilation Fan may permit resellers to advertise MAP Products at prices lower than the MAP price. In such events, ReVent Ventilation Fans reserves the right to modify or suspend the MAP price with respect to the affected products for a specified period of time by providing advance notice to all resellers of such changes.

Pricing Statements

GTR Technologies Inc.'s MAP Policy does allow resellers to omit pricing entirely from advertisements and/or advertisement statements such as "Call for Price" or "Call for Quote."

Free Offers Associated with GTR Technologies Inc. Product

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate the MAP.

All ReVent Ventilation Fans Product Price Matching Policies

Price matching policies are acceptable. Price matching cannot be used as a valid reason for violations of GTR Technologies Inc.'s MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with the MAP Policy

At the sole discretion of GTR Technologies Inc., failure to comply with MAP, intentional and/or repeated failure to abide, may result in the immediate loss of Authorized Reseller status and your ability to purchase all ReVent Ventilation Fan products both direct as well as through distribution.

GTR Technologies Inc. will utilize the following steps to resolve MAP violations:

1. Any and all dealers selling ReVent Ventilation Fan products which have not signed an GTR Technologies Inc. MAP Policy agreement are classified as Unauthorized Resellers.
2. Distributors of GTR Technologies Inc. are required to provide a signed MAP agreement from any dealer selling ReVent Ventilation Fans products. Unauthorized dealers should not be sold to or provided a feed from any distributor whatsoever.
3. Violations from Authorized Resellers will need to be corrected within 24 hours of notification.
 1. First Violation: Authorized Reseller's account will be put on hold temporarily and a written warning will be provided. MAP violations must be corrected within 24 hours. Upon correction and following 30 days of compliance, violation will then be cleared.
 2. Second Violation: Authorized Reseller's account will be put on hold for 30 days.
 3. Third Violation: Authorized Reseller's account will be put on hold for 180 days. After this duration, GTR Technologies Inc. will review and determine if account is to be reinstated.
 4. Fourth Violation: Should GTR Technologies Inc. decide to reinstate an Authorized Reseller who has previously demonstrated a third violation, yet violates a fourth time, the account will be unauthorized indefinitely.

GTR Technologies Inc. will issue a new price list upon the first day of each year, based on a calendar year or at any time during a calendar year. Pricing must be updated immediately upon receipt.

MAP Policy Confirmation

This GTR Technologies Inc. MAP Policy and Confirmation Agreement is made on this date of Month _____ Day _____ Year _____ and between, GTR Technologies Inc. and _____

GTR Technologies Inc. places great value on the efforts of all resellers to represent our products and support their customers. Our MAP policy is intended to encourage competition for the sale of GTR Technologies Inc. products in a manner that is consistent with the long-term interests of our customers. We are sure that you share our commitment to customer satisfaction and as such, we ask that you acknowledge by signing this MAP confirmation agreement.

Thank you for your support for GTR Technologies Inc. products.

MAP Policy Acceptance: Authorized Distributor, Dealer, Reseller:

Company Name:

Address:

City:

State:

Zip:

Web URL:

Phone:

Authorized Company Representative Printed Name:

Authorizing Signature, _____

GTR Technologies Inc. Signature, _____